

BPS

Outdoor Media

Art Requirements

Programs:

We Accept Files Created in

- Adobe PhotoShop (preferred)
- Adobe Acrobat
- Quark Express 6.1
- CorelDraw 13
- Adobe CS2 package

File Formats:

- .eps
- .tiff
- .jpeg or .gif (300 dpi)

Additional Requirements:

*** Please convert all text to curves / paths.

Please supply a list of Pantone, CMYK, colors if possible.

Email artwork to:

info@bpsoutdoor.com

FTP Alternative:

Go to www.yousendit.com
My address is info@bpsoutdoor.com
You don't have to check any of the boxes at the bottom. It's free and will upload your art and send it to me.

Graphics:

Since billboards are so big, we do require at least 300 dpi for all graphics. *600 dpi* works even better.

Our vinyls are printed using *CMYK* instead of RGB so please convert your colors to CMYK.

Scale:

We use a ¼ inch scale to scale down the art work size from the actual billboard size.

You can easily get these measurements by multiplying the size of your billboard by .25 for example:

A 10x30 billboard would scale down to:
10*.25 = 2.5 inches tall
30*.25 = 7.5 inches wide

Shipping Information:

Ship all CD's, photographs, and disks to:

P.O. Box 47
Tifton, GA. 31793

Ship vinyls and posters to:

807 West Second Street
Tifton, GA 31794

Questions? Please call Selena McIntyre at 229.382.6061